



Friday, Nov.11, Wilbur & Rudy's Farmtable, 850 Hickory Flat Road, Milton  
Saturday, Nov. 12, Crabapple Government Center, 12624 Broadwell Road, Alpharetta

**Join other writers and readers to meet and learn from local authors!**

Sponsorship of the Milton Literary Festival offers multiple opportunities for exposure while celebrating diverse voices in fiction and non-fiction. Join us to celebrate the power of the written and spoken word. Your generous sponsorship helps us keep events free to the community.

## **SPONSORSHIP OPPORTUNITIES**

**\$2,500**

**Platinum Sponsorship**

- Placement of your logo on all event banners
- Placement of your supplied banner at the event (Maximum Size 4'x6')
- Company logo displayed in all newspaper ads leading up to event
- Minimum of 6 dedicated social media posts (Twitter, Facebook, Instagram)
- Company logo displayed on 6,500+ emails distributed
- Company website links on City and Festival websites
- Recognition in City of Milton press release to all media contacts
- Company logo will appear on back of staff t-shirts
- Company logo on directory for festival
- Sampling Permitted (size limitation)

**\$1,000**

**Gold Sponsorship**

- Company logo displayed in all newspaper ads leading up to event
- Minimum of 6 dedicated social media posts (Twitter, Facebook, Instagram)
- Company logo displayed on 6,500+ emails distributed
- Company website links on City and Festival websites
- Recognition in City of Milton press release to all media contacts
- Company logo will appear on back of staff t-shirts
- Company logo on day of directory for festival

**\$500**

**Silver Sponsorship**

- Company logo displayed in all newspaper ads leading up to event
- Minimum of 3 dedicated social media posts (Twitter, Facebook, Instagram)
- Company logo displayed on 6,500+ emails distributed
- Company website link from event page on City's website
- Recognition in City of Milton press release to all media contacts
- Company logo will appear on back of staff t-shirts
- Company logo on directory for festival

**\$250**

**Bronze Sponsorship**

- Company website links on City and Festival websites
- Company logo will appear on back of staff t-shirts
- Company logo on directory for festival



## 2016 Milton Literary Festival Sponsor Application

Company or Sponsor Name (as it should appear in advertising)

\_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Company Website (for web link) \_\_\_\_\_

Company Social Media links \_\_\_\_\_

Select Level of Sponsorship:	Platinum	\$2,500	_____
	Gold	\$1,000	_____
	Silver	\$500	_____
	Bronze	\$250	_____

How did you hear about the Festival?

\_\_\_\_\_

Special Requests:

\_\_\_\_\_

I hereby agree to participate as a Sponsor of the 2016 Milton Literary Festival and agree to abide by all rules and requests of the City of Milton and Milton Literary Festival Committee.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Mail to:** Courtney Spriggs, City of Milton  
13000 Deerfield Pkwy, Milton, GA 30004

**Contact:** Courtney Spriggs, Public Outreach Coordinator  
[courtney.spriggs@cityofmiltonga.us](mailto:courtney.spriggs@cityofmiltonga.us)  
(678) 242-2533  
Website: [www.cityofmiltonga.us](http://www.cityofmiltonga.us)